

July 28th 2014 – 7:00 @ Clubhouse

Minutes

Attending: Brioney Logan, Dave Knowles, Ralph Anderson, Russell Wilson, Kevin Doran, Danika Proven

Tournament

- Sponsorship – Kevin handed out an explanation on how to ask for sponsorship
- Sub-committee in the Executive to plan the tournament
- Event insurance – but make sure it is sanctioned by VISL, LIWSA and BCSA so that the other insurance kicks in as well.
- Focus maybe more on out of town teams
- Have a tournament website
- Pull together a project plan
- Beer Garden – Perimeter or not?
- BBQ – Local sponsorship.
- Food trucks?
- Volunteers have incentive of getting a discount on club fees
- ATM machine

Website

- Needs updating
- Better interface and marketing of the club on the website
- Shows better for looking for sponsors too

Make Money

- Beer Card
 - o Track what teams do what and ones who do the most get priority slots for practice?
 - o Teams that come down here should be rewarded – need to figure out.
- Reverse draw
 - o 25 bucks a ticket – winner gets 2000
- Book sale
 - o Send out email to get books from members of Vic West
 - o Either do a book sale or use to get G/C from Russell books.
- Club Hockey Pool
 - o 20 dollar entry

Three Year Plan

- Focus on tournament
- Look into doing a drop in soccer or summer thing
- Maybe expand it to a summer league with the big final tournament

TV

- Look into getting new tv
- Need to re-do the wall
- Incentive for people to donate

End @ 8:25